

# AllThings Hospitality

PHOTOGRAPHY PRESENTATION





show off  
exactly what  
makes your  
property unique



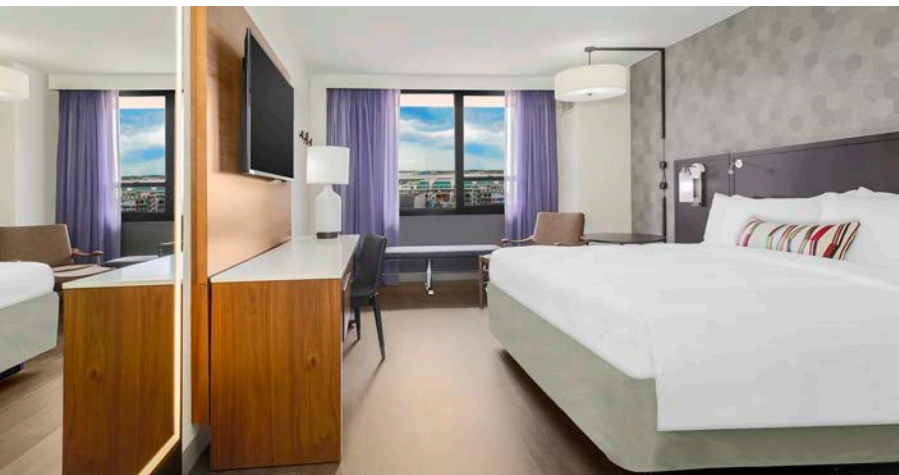
# About ATH



For over a decade, ATH has been the preferred photographer for the nation's largest hotel brands, management companies and owners. With over decades combined hospitality experience, the ATH team understands the complexities of growing your hotel's revenue and the role photography plays in conversions on all channels. Our custom solutions and service focused team can help you achieve and exceed your goals.

A commitment to hospitality and putting people first is the foundation on which ATH is built. We don't speak in jargon or buzzwords. While trends may play a role in a single successful campaign, long term marketing results depend on open and honest communication with someone you trust.







# Clients Testimonial

**Carita M.**

**DIRECTOR OF SALES, DOUBLETREE BY HILTON ATLANTA AIRPORT**

"All Things Hospitality is light years above the rest. The amount of time put into pre-photo shoot prep was very impressive to me. Then once on site, the professionalism and attention to detail was absolutely incredible. I would recommend All Things Hospitality to all of my colleagues in the Hospitality Industry."

# PHOTOGRAPHY PACKAGES

**Mini Session** - less than 20  
images per location  
\$135 per image

**20 Image Session** - Half day  
session, up to 20 images  
\$2,200

**25 Image Session** - Three-quarter  
day session, up to 25 images  
\$2,750

**30 Image Session** - Full day  
session, up to 30 images  
\$3,300





# HOTEL PHOTOGRAPHY

## TRUSTED IN HOSPITALITY

Lens 77mm

Zoom Lens

EF 16-35mm f/4.0 IS USM Lens Kit

Hotel and resort photography by All Things Hospitality will accurately represent your property's features and amenities. We guarantee to meet brand guidelines. We understand the hotel industry. We know what the hotel is trying to sell and who they're trying to sell to. Our ATH team specializes in hotel photography and helps guide hotel teams through the planning and execution of a successful hotel photography session.









# Lifestyle. Photography

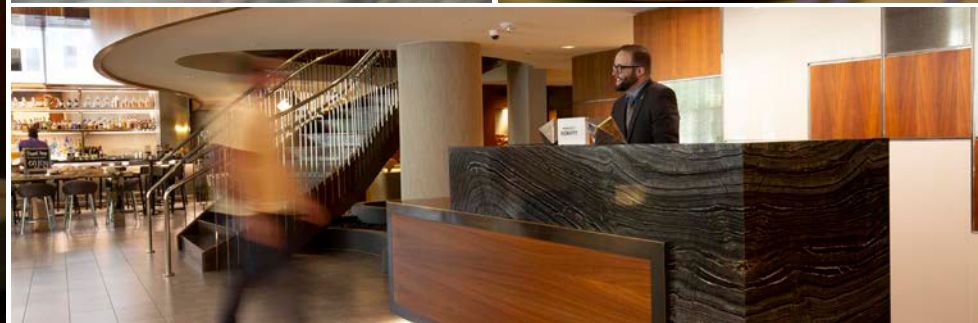
## WEDDING WELCOME PARTY

Lens 72mm

Macro Lens

EF 28-135mm f/3.5-5.6 IS USM Lens Kit

Our skilled photographers emphasize the most appealing accents with strategic placement of light, shadow, and focus. Our experienced photography team assists each property in preparing for the photo shoot with thorough pre-shoot check-list, a pre-shoot conference call, and on-site staging assistance. We deliver exceptional customer service before and after the shoot to ensure your project is a complete success.





# Food & Beverage

## CHEF'S SIGNATURE MENU

Lens 50mm

EF 50mm f/1.8 STM Lens Kit

Our experienced team has quite the appetite for F&B Photography! ATH will accurately represent your restaurant and showcase your specialty dishes and cocktails! We comply with brand standards and consistently deliver the highest-quality results for your menu.





# PHOTOGRAPHY PROCEDURE

1

## SCHEDULE

Schedule your photography session with ATH and we'll ensure you receive the highest quality product for a competitive price.  
Book 4 weeks out to receive the most efficient travel rate.

2

## PREPERATION

Our team provides [Pre-Shoot Checklist](#) along with tips and an itinerary to ensure your space meets brand photography guidelines. Schedule a Pre-shoot call to get to know your photographer and coordinate your upcoming photoshoot.

3

## PHOTOSHOOT

Our on-site photographer provides creative directions and basic staging assistance. ATH hotel photographers are experts within the hospitality industry! We know exactly how to capture images that will sell drive conversions on all your booking channels.

4

## IMAGE SELECTION

After your hotel photoshoot you will receive a [Selection Form](#), a webpage full of images for you to select from. This gives your team the advantage of previewing images before post processing, to find the best fit for your property.



---

5

## POST-PRODUCTION

All selected images will receive ATH's enhance post-production editing, per brand standards, no additional cost! We deliver all images in high res and web res, along with a full image rights release.

5

## COMPLETION

Utilize Your New Photos! ATH delivers a full range of graphic design and marketing solutions customized for hotels. Our savvy marketing professionals, design gurus and technical geniuses invest time to understand your goals, to share your story, and drive more revenue. Update your hotel's sales kit with new imagery, using [ATH's marketing tools!](#)



# Contact Us



ALL THINGS HOSPITALITY  
SALES@ALLTHINGSHOSPITALITY.COM  
[allthingshospitality.com](https://allthingshospitality.com)



817-225-2980



[See More Hotel Photography!](#)