

AllThings Hospitality

360° SOCIAL MEDIA PACKAGES



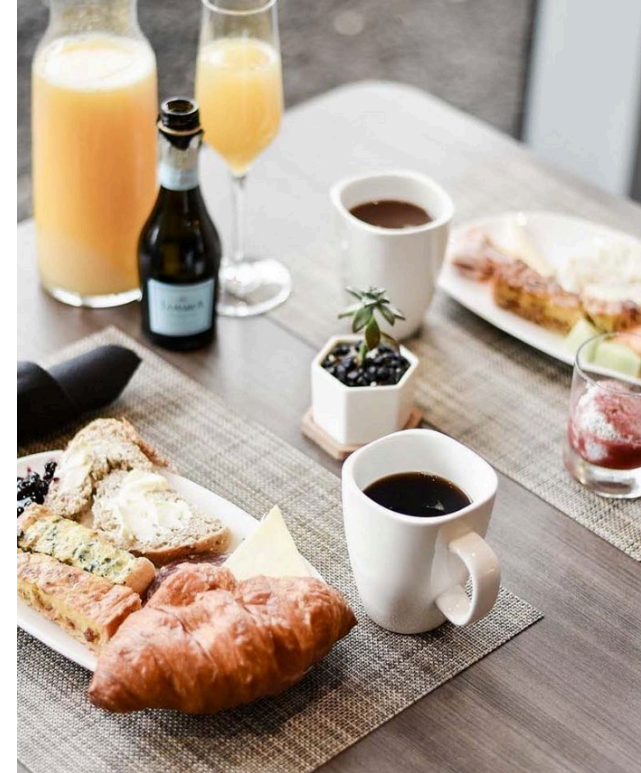
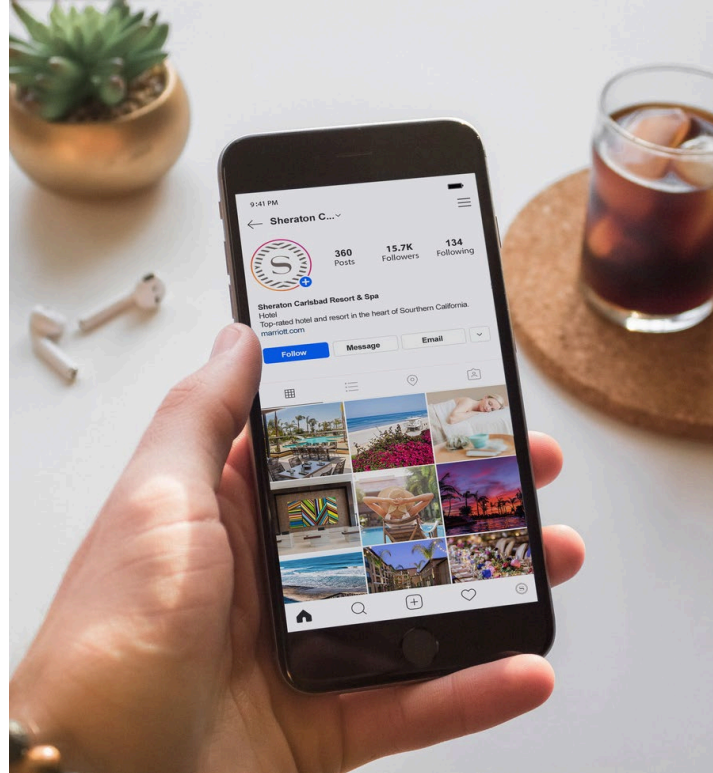
ABOUT ATH

TRADITIONAL HOSPITALITY IN A DIGITAL WORLD

We understand hospitality from a 360° perspective. With over 20 years of experience in the hospitality industry, we've been through the changes. We've been on the frontlines of hotel management and hand in hand with corporate teams working to help them achieve their goals. In the age of digital media, we've adapted to bring the tradition of hospitality to the digital world and we invite you to join us.

OUR CLIENTS





MARKETING AN EXPERIENCE

UNDERSTANDING YOUR AUDIENCE

- American travel consumers spend 8.7 billion minutes consuming travel-related digital content.
- Millennials travel an average of 35 days a year. More than any other generation.
- 85% of millennials traveled last year.
- 97% of millennials share travel experiences on social media.
- 87% of millennials indicated that social media inspires their travel booking.

STANDING OUT

Franchised hotels rely heavily on their branding to sell rooms; however, consumers are becoming less brand-loyal. Use social media to sell an experience and increase your conversions.

OUR 360° PERSPECTIVE

CREATIVE CONTENT

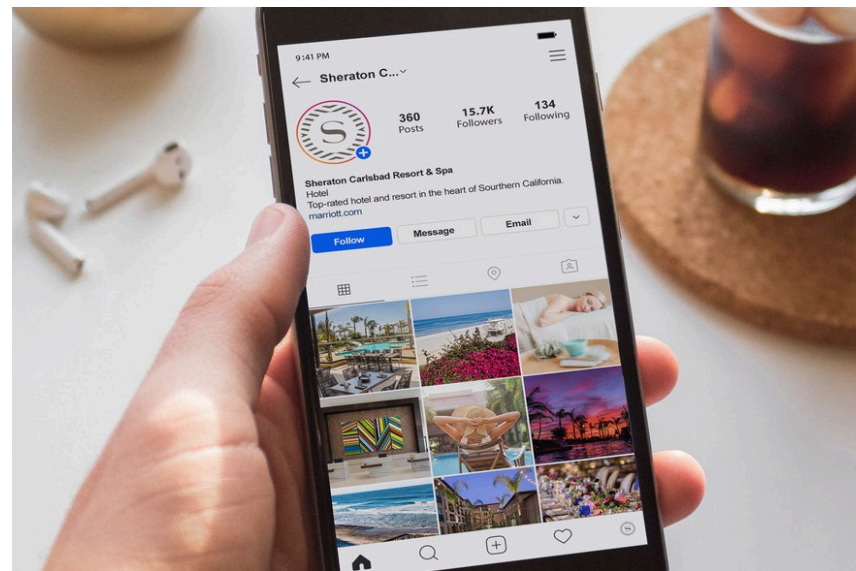
Our experience-driven content is customized to your unique brand + needs.

ORGANIC GROWTH

We'll grow your social authority organically with proven strategies for authentic growth.

COMMUNITY BUILDING

We'll build brand loyalty by engaging with your community as it grows.





CONTENT STRATEGY

We'll manage your social campaigns, so you don't have to. Reach more of your audience and new potential customers utilizing powerful social advertising. Our team will manage your campaign every step of the way.

CURATED CONTENT

We feel it is important to bring value to customers in all stages of their booking journey. Our curated RSS Content allows you to share relevant and valuable travel tips, local area events, and more with travelers and potential travelers.



GROWTH

We'll provide organic and authentic audience growth on a monthly basis to help your brand reach a larger, more engaged social media audience.





INFLUENCER MARKETING

With access to a powerful network of diverse influencers, we'll help you reach a wider, highly-loyal audience by leverage influencer marketing on terms that make sense for you and your brand.



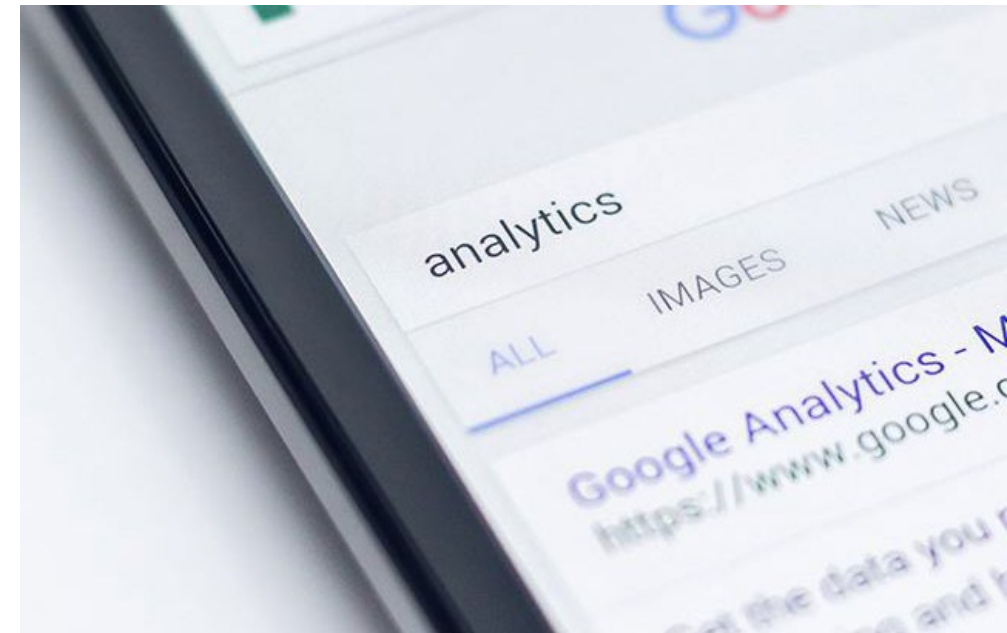
AD CAMPAIGNS

We'll manage your social campaigns, so you don't have to. Reach more of your audience and new potential customers utilizing powerful social advertising. Our team will manage your campaign every step of the way.



ANALYTICS

Keep track of your success with a monthly analytics report. We'll provide you with monthly reports on your social growth and its impact.



360° SOCIAL MEDIA PACKAGES

	360° Silver	360° Gold	360° Platinum
Content Scheduling + Strategy - Facebook, Instagram, Twitter	✓	✓	✓
RSS Feed Curation and Management	✓	✓	✓
Social Concierge	✓	✓	✓
Enhanced Engagement	✓	✓	✓
Social Ad Campaign Management - Facebook, Instagram	✓	✓	✓
Analytics	✓	✓	✓
Follower Growth		✓	✓
Enhanced Analytics			✓
Influencer Marketing			✓
Pricing:	\$1,500	\$2,500	\$3,500



Contact Us



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